



42nd CONGRESS OF THE
INTERNATIONAL SOCIETY OF
ONCOLOGY AND BIOMARKERS

3 -7 October 2015

Hotel Belvedere, Zakopane, Poland

ONCOLOGY IN THE BIOMARKER ERA: Biology - Diagnostics - Therapy

www.isobm-congress.pl

**The 42nd ISOBM Congress, Hotel Belvedere, Zakopane, Poland,
3 - 7 October 2015**

will be held under the patronage of the **PRESIDENT** of the **REPUBLIC OF POLAND**

The organisers provide diverse opportunities for companies of all scale to present themselves in:

- lunch sessions
- satellite sessions,
- lectures,
- exhibition,
- sponsorship packages, or
- by other advertising means.

We are aware that sponsorship of any of the items below may not suit your specific needs. We are flexible and willing to tailor a package to meet your objectives. Please feel free to contact our Office to discuss your needs.

SPONSORSHIP ITEM LIST

(For Other Contributions please refer to the Exhibition Booth Information and **SCIENTIFIC SPONSORSHIP PACKAGES** or contact bozena.chowaniec@trip.pl.)

LUNCH SYMPOSIA

As the number of lunch symposia is limited (3), we will give priority to our Platinum Sponsors (see below). Each symposium will last one hour, and there will be no parallel sessions at this time.

We offer these symposia to be organised by a corporate sponsor. The scientific program as well as the lunch will be organised by the sponsor.

Note: Invited speakers by the sponsor coming for the lunch symposium session only will not be required to pay for registration. They have to register and submit an Abstract online.

- Acknowledgement on the Sponsors' Board on site
- The Sponsor's logo with hyperlink on the Congress website



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THE ISOBM 2015 CONGRESS ABSTRACTS ON CD

The CD-ROM will be distributed to all participants from the Sponsor's exhibition booth.

- Each participant will receive an exchange voucher.
- Exclusive advertisement on the back cover of the CD-ROM case
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on the Sponsors' Board on-site
- The Sponsor's logo on the Congress website

CYBER CENTER

There will be a Cyber Center equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Sponsorship includes: workstations, printers, signs to reach the Cyber Center (you may place signs in the Cyber Center), Internet set-up, Internet connection and technical support.

- Opportunity to display the company logo on screen saver
- Opportunity to display the company logo on screen background
- Opportunity to distribute mouse pads from the Cyber Center
- Opportunity to provide your company's letterhead for the Cyber Center's printers
- Acknowledgement on the Sponsors' Board on-site
- Acknowledgment in the Sponsors' List in the Final Program
- The Sponsor's logo on the Congress website

POSTER BOARDS

- Sponsor acknowledgement at the entrance to the Poster Area
- The Sponsor's logo will be displayed on the poster boards
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on the Sponsors' Board on-site
- The Sponsor's logo on the Congress website

SPEAKERS READY ROOM (or DESIGNATED AREA)

Facilities will be available at the Congress Center for speakers and presenters to check their presentations.

- The Sponsor's name/or company logo will appear on signs for this room
- An Opportunity to provide the Sponsor's mouse pad at each workstation
- An Opportunity to display the Sponsor's logo on screensavers at each workstation
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PROMOTIONAL MATERIAL

Inclusion of promotional material, such as: leaflets or brochures, in the participants' Congress bags.

Please note that the material should be provided by the Sponsor and must be approved by the Secretariat.

It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The material should be at the Congress venue not later than October 1, 2015.

- Supporter's product information will be available for all Meeting participants.

ADVERTISING OPPORTUNITIES

Advertisements are available in the following Congress PRINTED publications:

Published on Back Page, Front Inside, Back inside & Page (full) page size A5 (PDF)
(This will depend on the time we receive the application)

- Second Announcement
- Call for Abstracts
- Final Program
- Mini-Program

ACKNOWLEDGEMENTS

Please note that since Sponsors will be acknowledged in the Final Program, on acknowledgement boards at the Congress and on the Congress website. Please forward us your Company logo (in EPS 300 dpi format) in both black and white and color versions.